



IT'S A GREAT TIME TO BE A PET

More people than ever are opening their homes and their hearts and becoming pet parents. In fact, [nearly 85 million U.S. households \(67%\)](#) have at least one pet – a number that is only expected to grow in the coming years given the rise in pet ownership among millennials.

Those pet parents are not just looking for snuggles – they are dedicated to their pets' health and well-being. That means they are spending more quality time with their pets, sharing more activities as a family, and paying more attention to wellness and preventive care. When it comes to the food they serve, diet, food safety, and well-sourced ingredients are all major factors in pet parents' decision-making process.



To provide those consumers with the high-quality food they want to keep their furry or feathered family members happy and healthy, your products must have the best pet food packaging out there. So, whether it is a stand-up pouch for 16 ounces of treats, a large-format bag for 50 pounds of dry food, or anything in between, rest assured that Printpack's packaging solutions set the bar for durability, product protection, and sustainability.

PREMIUM PACKAGING FOR PREMIUM PRODUCTS.

Today's pet parents want the food they serve to be safe and of the highest quality, and they are ready to pay more for that peace of mind.

We want your products to exceed those high expectations. That is why we designed a full range of customizable packaging to maximize your product's freshness, flavor, and nutrition. After all, a healthy pet means a happy pet parent who will view your pet food as an important contributor to their pet's longevity.

WHY CHOOSE PRINTPACK?

We take a holistic approach to packaging.

With more than 60 years of experience under our belts, we know the consumer trends and behaviors shaping the pet food industry today. That comprehensive, 360-degree view of the market and how it is evolving is exactly why companies just like yours have turned to our innovative packaging solutions for decades.

By putting those insights to work for your brand, we ensure the packaging solutions we deliver drive awareness and set your products apart – whether it is on a crowded shelf or in the increasingly busy e-commerce space.



GET TO KNOW PRINTPACK

Ready to learn more about all the ways we can work together to connect your brand with today's pet parents, drive sales, and uncover new opportunities for sustainable packaging for all of your offerings?

[Reach out to the Printpack team today.](#)

SUSTAINABILITY IS BAKED INTO OUR MISSION — AND OUR PACKAGING.

Today's pet parents want to do the right thing when it comes to taking care of the planet. In fact, [75% of millennials](#) would gladly change their purchasing habits if it meant reducing their impact on the environment.

At Printpack, we are equally committed to doing the right thing for the planet, and [sustainability has been part of our core values since day one.](#)

That is why we developed our Preserve™ family of sustainable pet food packaging, featuring recyclable and compostable packaging solutions as well as others made from post-consumer recycled materials and a variety of renewable sources. Printpack's Preserve™ packaging will help reduce your brand's carbon footprint, water consumption, and greenhouse gas emissions — bringing you one large leap forward in reaching your sustainability goals.



WE ARE READY TO PARTNER — AND INNOVATE — WITH YOU.

When we say partnership, we mean it. Collaboration is the foundation of everything we do at Printpack.

We take the time to build an unparalleled understanding of your business and specific packaging needs in order to develop a customer- and market-driven approach to your pet food packaging. We will roll up our sleeves to set your brand apart on a crowded shelf, apply our insights and expertise to accelerate your speed-to-market strategy, and help you build meaningful, long-lasting connections with your customers.

From research and development to identifying innovative ways to optimize your processes, resource management, and more, Printpack is committed to helping your brand preserve and enhance people's and their pets' lives.



Contact a Printpack representative regarding your specific packaging application.



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