

# WHY PRINTPACK?



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For more than 60 years, we've been at the forefront of packaging, delivering superior customer experiences fueled by impactful insights, innovative products, and rapidly scalable services that ensure our customers' products stand out on the shelves.

## OUR PURPOSE: PRESERVING AND ENHANCING PEOPLE'S LIVES

Our purpose is deeply rooted in our Philosophy and Core Values, and there is nothing more fundamental to what we do than preserving and protecting the product that our customers produce.

## TRANSPARENT PARTNERSHIP

We've forged partnerships with major brands across many markets — and when we say partnership, we mean it. Collaboration is the foundation of everything we do at Printpack. We take the time to build an unparalleled understanding of each customer's business, their needs, and the critical challenges they face.

## MARKET INSIGHTS

With market and product insight, we anticipate future needs with our partners. Our comprehensive portfolio of services and capabilities is ready to help your brand grow and connect with consumers regardless of the hurdles your business needs to overcome today — or those you expect to encounter tomorrow. We take a proactive and flexible approach to resolving issues, sharing, and connecting critical market insights to packaging innovation.



**Focus on  
Speed and  
Agility**

**Organizational  
Alignment**

**Deep  
Understanding  
of Our  
Customers**

## **CUSTOMER EXPERIENCE**

At Printpack, we're not focused on delivering a good customer experience, but a best-in-class customer experience, through every stage. We know that every brand has a unique vision — and unique challenges they're facing. That's why we bring to the table a range of innovative services and superior products that can be delivered at the rapid pace you need to succeed.

So, what could a relationship with Printpack mean for your brand?

## **GET IN TOUCH WITH US!**

Ready to learn more about all of the ways we can work together to connect your brand with consumers, drive sales, and uncover new opportunities for sustainable packaging? Reach out to the Printpack team today.